

HAPPY NEW YEAR! 2025



ABOUT US!

Located in the Historic Downtown Community, The Children's Museum of Wilmington has been serving the children of Southeastern North Carolina for 27 years! CMoW is a 501(c)(3) non-profit organization. We engage children and their families in joyful learning experiences using the power of play. We provide a safe, clean, and inspiring environment where children get lost in their imaginations. We offer interactive exhibits and weekly programs where kids can explore their natural curiosity.

CHEERS!



Commitments & Benefits

We are currently seeking sponsors for New Year's Noon! Some of the benefits include being featured in our event press release, your business logo included on our event webpage, and representation on our social media accounts, with a reach of 10,000+ followers on Facebook.

For more information on sponsorship opportunities, please contact Mary Ellen Laughnan at melaughnan@playwilmington.org



New Year's Noon is a family friendly end-of-year celebration where we ring in the new year at NOON, instead of midnight.

Activities include:

- Decorate a party crown
- Craft a streamer stick
- Juice Toast to the New Year
- Reflect on the past year with an end of year survey
- Make a New Year's Fortune Teller and the event culminates with an
- Epic confetti toss at NOON!



9AM-NOON
12.31.24





NEW YEAR'S NOON AT CMOW

DECEMBER 31, 2024 | 9AM - 12PM

\$100

- Name recognition on website event page
- Social media recognition: over 11k followers on Facebook & 3.5k followers on Instagram

\$250

- Business/name listed on event poster
- Included in weekly e-newsletter up to sponsored event: reaches 2,500 people
- Premier listing on website event page
- Social media recognition: over 11k followers on Facebook & 3.5k followers on Instagram

\$500

- Premier listing on website event page
- Included in weekly e-newsletter: reaches 2,500 people
- Logo feature on event poster
- Event sponsorship showcased on Front Desk marquee: over 70,000 annual visitors
- Social media recognition with logo and link: over 11k followers on Facebook & 3.5k followers on Instagram
- Invitation to highlight business with representatives and table at event
- Option to add coupons and/or promotional items to attendee gift bags

For more information about New Year's Noon or to sponsor our event, contact Mary Ellen Laughnan at melaughnan@playwilmington.org or give us a call at 910-254-3534.

THE CHILDREN'S MUSEUM OF WILMINGTON NEW YEAR'S NOON SPONSORSHIP FORM

I would like to sponsor this event!

In-Kind sponsor:

Supporting sponsor:

Naming sponsor:

Personal Information

Name:

Phone number:

Email:

Address:

State:

Zip:

List my sponsorship name as:

Payment Information

Payment Type (MC/Visa/AMEX) Account Number:

Name on Card:

Exp: /

Zip:

CVC:

Additional comments:

Please make checks payable to The Children's Museum of Wilmington

Please submit this completed sponsor form to

Mary Ellen Laughnan at melaughnan@playwilmington.org

The Children's Museum of Wilmington | 116 Orange St., Wilmington, NC 28401

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